

Contact

12992546899 (Mobile)  
oarthurcandido@gmail.com

www.linkedin.com/in/arthurcandido  
(LinkedIn)  
github.com/oArthurCandido (Other)  
arthurcandido.dev (Portfolio)

Top Skills

Gestão de lojas  
Recrutamento  
Desenvolvimento de front-end

Certifications

EF SET English Certificate 75/100  
(C2 Proficient)  
Hiring Coders 3 - Trilha de  
Formação em Desenvolvimento Full  
Stack

Arthur Candido

Front-end Developer | React.js | Next.js | TypeScript | JavaScript |  
Tailwind CSS | Shadcn/UI | HTML | CSS | PHP  
Taubaté, São Paulo, Brazil

Summary

Front-end Developer focused on creating intuitive and responsive user experiences using React, Next.js, TypeScript, JavaScript, Tailwind CSS, and Shadcn/UI. My full-stack background, with experience in HTML, CSS, vanilla JavaScript, and PHP, provides me with a holistic view in developing robust and scalable web solutions.

I recently contributed as a freelancer to a project for G4 Educação, where I worked with React, TypeScript, and Storybook on the development and maintenance of their design system, enhancing interface consistency and efficiency.

With over 12 years of experience in e-commerce, from online retail management to ERP and CRM implementation, I have a deep understanding of business needs and end-user requirements. I am passionate about process optimization and translating complex requirements into elegant and functional interfaces. I am seeking opportunities to apply my skills in challenging front-end projects, contributing to the creation of innovative digital products.

Experience

tWeb

1 year 11 months

Full Stack Developer (with a Front-end Focus)  
July 2024 - Present (1 year)

Focused on front-end development of landing pages, websites, and web systems using HTML, CSS, and JavaScript, emphasizing the creation of responsive and high-performing interfaces.

Applied React, Next.js, and TypeScript in specific projects, including collaboration on G4 Educação's design system using Storybook (freelance experience integrated).

Experience with back-end development using PHP to complement full-stack solutions.

Implemented task management systems that increased team efficiency and optimization strategies that reduced process execution time.

Daily use of Git, GitHub, and VSCode for code versioning and development.

Actively collaborated with design and development teams to improve workflows and processes, applying knowledge of design, CSS, and agile methodologies.

**Full Stack Developer (with a Front-end Focus) - Intern**  
August 2023 - July 2024 (1 year)  
São Paulo, Brasil

As a Web Development Intern, I focused on the development and maintenance of landing pages, websites, and the implementation of systems, utilizing a tech stack that included HTML, CSS, JavaScript, and PHP. I successfully implemented a task management system that led to a notable increase in team efficiency and developed a page optimization strategy that significantly reduced the time dedicated to this task. During this period, I enhanced my skills in design, CSS, negotiation, conflict resolution, and organization. My contributions were crucial in improving workflows and optimizing repetitive processes, frequently collaborating with creative and development teams, and participating in strategic meetings by suggesting improvements based on my management knowledge, always aiming for continuous enhancement.

**byPhisio Software**  
**Junior Software Developer (Front-end Focus with React and Next.js)**  
August 2022 - December 2022 (5 months)  
Taubaté, São Paulo, Brasil

Contributed to the front-end development of reimplementing a legacy management system (PHP and AngularJS) to a new technology stack using React and Next.js.

Responsible for migrating screens to the new architecture, implementing interfaces with Material UI as the design system, and consuming REST APIs.

Primarily focused on the front-end, transferring screens and functionalities to the new technologies, ensuring design fidelity and application performance.

## Thurbo Variedades

19 years 3 months

### E-commerce Manager & Consultant (Multiple Roles)

January 2014 - March 2022 (8 years 3 months)

São Paulo, São Paulo, Brasil

Led and managed e-commerce operations for over a decade, covering brand development, process optimization, and expansion into marketplaces (B2W, CNOVA, Amazon, Mercado Livre).

Implemented and integrated e-commerce platforms (Tray Commerce), ERPs (Bling ERP), CRMs, and marketing automation tools.

Developed digital marketing strategies, advertising campaigns, and optimized the shopping experience (UX) to increase retention and conversion.

This extensive e-commerce background has provided me with a deep understanding of user needs and business objectives, crucial skills for results-driven front-end development.

### E-commerce Manager

January 2012 - December 2013 (2 years)

São Paulo, São Paulo, Brasil

Responsible for forming and managing the e-commerce team.

#### Main achievements:

Selection and implementation of e-commerce platform, Tray Commerce.

Selection and implementation of ERP, Bling ERP.

Complete integration of the Tray platform with MarketPlaces and ERP, allowing for the automatic generation of advertisements on partner sites and the issuance of tax documents.

Hiring an agency for professional layout development in the online store.

Constant optimization of the shopping experience on the site aiming to improve retention and sales conversion.

Hiring the official logistics partner of the store.

Marketing investment planning and KPI control based on actions.

### Head of Retail Operations

January 2009 - December 2011 (3 years)

São Paulo, São Paulo, Brasil

Responsible for opening and managing a physical store.

#### Main achievements:

Definition of product mix, pricing strategy, and brand positioning.

Team structuring.

Development of advertising strategies with leaflet campaigns.

Implementation of omnichannel strategies for customers to buy online (marketplace) and pick up in store.

Customer service team training with a focus on customer satisfaction through active listening and product knowledge.

### Sales Supervisor

January 2005 - December 2008 (4 years)

São Paulo, São Paulo, Brasil

As a sales supervisor, I was in charge of controlling sales and logistics in the company, which no longer operated a physical store but rather a small distribution center, working with wholesale sales and in marketplaces (Mercado Livre). In addition to customer service and negotiation duties, I created advertisements, answered questions, captured sales, generated shipping documentation, controlled payments, and managed two colleagues responsible for packing and dispatching merchandise

### Desktop Computer Technician

June 2003 - December 2004 (1 year 7 months)

São Paulo, São Paulo, Brasil

In the same "box" where I worked as a salesperson, I had my first experience as a desktop computer technician. With the help of a colleague, I developed skills in fixing computer problems, assembling new computers, and providing assistance in the area.

### Retail Salesperson

January 2003 - December 2004 (2 years)

São Paulo, São Paulo, Brasil

My professional career began here as a retail salesperson in an IT products "box" on Santa Ifigênia street. At sixteen years old at the time, I gained great learning in communication and negotiation. I served customers, generated quotes, and negotiated purchases and sales.

## Freiou

### Independent E-commerce Consultant

January 2017 - March 2017 (3 months)

Campinas, São Paulo, Brasil

Through this consulting contract, I offered full support for the start of Freiou's online sales. I created an action plan that dictated the tasks to be carried out: definition of the store's visual identity, creation of the brand and logo, choice of the best platform, registration of site categories, registration of products, generation of advertisements on MercadoLivre Marketplace, and improvement of advertisements as they matured. In addition to the intellectual work, I performed various hands-on tasks such as configuring the store on the Tray platform, shipping configurations, payment methods, third-party integrations, custom URL, custom email, and much more. In two months of action, Freiou went from absolute zero to daily sales and continued to grow in the following years, having formed a sustainable and prosperous company thanks to the hard work of Mr. Kaio Barros.

See Freiou's website at:

<https://www.freiou.com.br/>

Store profile on MercadoLivre:

<https://www.mercadolivre.com.br/perfil/FREIOU>

---

## Education

### Univesp Oficial

Bachelor's Degree, Information Technology · (July 2022 - July 2025)

### ComSchool

E-commerce and Digital Marketing Managers Training · (May 2012 - July 2012)

### Centro Universitário Eniac

Bachelor's degree, Technologist in Marketing, Retail Marketing · (2009 - 2010)